

## **(Senior) Quantitative Research Manager or AD Yangon, Myanmar (Burma)**

Myanmar Survey Research (MSR) is the leading independent market research & strategy agency in Myanmar who serves primarily international clients from a broad range of industries – from FMCG, Telco to digital services.

We are a well-established independent company already on the market for 24 years and have fostered excellent relationships with the international research community and Esomar. To further expand and build capabilities we are looking for a new colleague to complement our 150+ staff.

The candidate we are looking for will be responsible for setting up and managing quantitative ad hoc and tracker projects that bring real value to our clients.

We are an international, friendly crowd and offer a modern work environment.

This is a fantastic opportunity for a hands-on, adventurous candidate who wants to work in a dynamic market and accelerate his/her career. A person who wants to make a difference by sharing and teaching skills to young locals to develop talent and help build the research industry in Myanmar.

Necessary qualifications/experiences/skills:

- Solid experience in questionnaire design, data analysis and interpretation that lead to actionable recommendations for our clients
- Understand and use statistical analysis (e.g. with SPSS), good data visualization skills and a zest to keep abreast with developments in regard to research tools & data analytics
- Selling of research projects and capabilities
- Experience with managing people

Skills/Knowledge:

- Good communication skills, written and oral
- Sound problem-solving skills
- Able to work under pressure and meet aggressive deadlines
- Exceptional time management skills
- Good client servicing skills
- Able to build strong links with other MSR business units
- Proactive / Self-motivated
- Able to work effectively in a team and independently
- Good project management skills
- Analytical thinking
- Confident in managing clients
- Fluent in English  
(Burmese language skills are not required but would be a big advantage)
- Intercultural sensitivity, has been living abroad

Years of relevant experience: 5-10+ years

Salary range (depending on experience): US\$\$ competitive